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WHAT IS BRANDING?

Branding, by definition, is a marketing practice in which a company creates a name, symbol or design that is easily identifiable as belonging to the company. This helps to identify a product and distinguish it from other products and services. Branding is important because not only is it what makes a memorable impression on consumers but it allows your customers and clients to know what to expect from your company.

PRICE:

Per project basis, ranges from $200-$1000.
WHY IS A LOGO IMPORTANT?

It grabs attention, makes a strong first impression, is the foundation of your brand identity, is memorable, separates you from competition, fosters brand loyalty, and is expected by your audience.

PRICE:

Per project basis, ranges from $100-$500.
WHAT IS GRAPHIC DESIGN?

Graphic design takes graphical and textual elements and implements them into multiple types of media. It starts with the basics: color, form, line, shape, size, space, texture - but can exceed your imagination.

PRICE:
Per project basis, ranges from $40-$1000.
WHY ARE PHOTOS IMPORTANT?
Photographs play an important role in everyone’s life – they connect us to our past, they remind us of people, places, feelings, and stories. They capture what our minds can’t always remember.

PRICE:
Per project basis, ranges from $100-$1200.
WHO NEEDS A WEBSITE?

Whether you are a one man or woman show or operate with 100 employees, your website should appear as if you have a team dedicated exclusively to keeping your online presence strong and noteworthy. Having a professional, polished looking website that functions easily and offers customers easy navigation, strong photo images, professional quality content and an overall experience that engages them enough for them to want to do business with you is key.

PRICE:

Per project basis, ranges from $500-$2500.
**DO YOU REALLY NEED A WEDDING FILM?**

Simply stated - it's a must. For one, the day flies by and there are things you'll miss that your videographer will capture beautifully, like seeing your grandmother's emotional reaction as you say your vows. Also, you have to think of the sounds that can't be captured in a photo, like your "I dos," the reception music and meaningful toasts.

**PRICE:**

Per project basis, ranges from $900-$2100.
WHY HIRE AN ILLUSTRATOR?

It adds new life to your projects, illustrators are always creating and stockpiling ideas, they know how to layout images for their client’s projects. Hiring an illustrator can inject creativity to your business’s team.

PRICE:
Per project basis, ranges from $50-$1000.
WHAT DOES AN ART DIRECTOR DO?

When Art Direction is thrown in the mix, I often think of the term “Project Management”. An Art Director’s job is to facilitate and implement the whole team’s ideas, bringing them to life. This eventually gives the project its unique visual identity. They take care of the nitty gritty bits. From the largest scale locations to the smallest details.

PRICE:

Per project basis, ranges from $500-$3000.
CREATE YOUR OWN PACKAGE.
Looking for a wedding invitation design, along with a videographer for the big day? Need a photographer for your new clothing line, but also a website designer? Let’s do it!

PRICE:
Per project basis.